

## Message Text

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ACTION COME-00

INFO OCT-01 EA-10 ISO-00 EB-08 SSO-00 PA-01 PRS-01  
USIE-00 CIAE-00 INR-07 NSAE-00 INRE-00 NSCE-00  
/028 W

-----072857 220647Z /15

O R 220600Z SEP 77  
FM AMEMBASSY SEOUL  
TO SECSTATE WASHDC IMMEDIATE 6566  
INFO AMEMBASSY TOKYO

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PASS TO ERNEST LOTITO, SPECIAL ASSISTANT TO COMMERCE SECRETARY

E.O. 11652: N/A  
TAGS: BEXP, ETRD, OVIP, KS  
SUBJECT: ROK-U.S. COMMERCE MINISTERS MEETING - PRESS ARRANGEMENTS

REF: STATE 220601

1. LOCAL PRESS CARRIED USIS PRESS RELEASE AND PHOTO OF SECRETARY  
KREPS LAST WEEK.

USIS WILL SEND SCHEDULE OF PUBLIC EVENTS TO EDITORS FOLLOWING  
ANNOUNCEMENT OF FINAL SCHEDULE BY ROKG HOST SEPT 26. USIS WILL  
ALSO RELEASE KOREAN/ENGLISH VERSIONS OF SECRETARY'S BIO, OTHER BACK-  
GROUND INFORMATION, AND FULL TEXTS OF ALL PREPARED STATEMENTS AND  
SPEECHES AT APPROPRIATE TIMES DURING VISIT. IN ABSENCE OF PAO  
FROM SEOUL, DPAO AND IO WILL CONFER WITH LOTITO ON ARRIVAL AND  
PROVIDE STAFF SUPPORT DURING VISIT.

2. FOLLOWING ARE PRESS SCENARIOS FOR MEDIA EVETNS AS REQUESTED  
IN STATE 220601 PARA 6:

A. ARRIVAL STATEMENT AT KIMPO AIRPORT SEPT 28:

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1250 TV AND NEWSPAPER PHOTOGRAPHERS PHOTOGRAPH SECRETARY AT  
PLANESIDE AS SHE IS GREETED BY OFFICIALS. LOTITO MET AT  
PLANESIDE BY DPAO LYINN NOAH AND INFORMATION OFFICER JAMES  
MENARD. OFFICIAL PARTY IS TRANSPORTED TO VIP RECEPTION  
AREA VIA AIRPORT SHUTTLE BUS.

1255 MENARD LEADS SECRETARY TO VIP RECEPTION ROOM IN WHICH PRESS

HAS BEEN PREPOSITIONED. PODIUM IS PROVIDED. SECRETARY MAKES BRIEF ARRIVAL STATEMENT BUT DOES NOT TAKE QUESTIONS. (ENGLISH AND KOREAN TEXTS OF STATEMENT ARE DISTRIBUTED IMMEDIATELY.)

1300 OFFICIAL PARTY LEAVES PRESS ROOM AND DEPARTS FROM AIRPORT.

B. TRADE CENTER EVENT OPENING SEPT 28:

1700 SECRETARY AND PARTY ARRIVE AT TRADE CENTER IN EMBASSY BUILDING AND ARE INTRODUCED TO KOREAN OFFICIALS. PRESS PREPOSITIONED TO PHOTOGRAPH AND OBSERVE.

1705 SECRETARY STEPS TO PODIUM TO MAKE BRIEF STATEMENT. MINISTER CHANG FOLLOWS WITH BRIEF STATEMENT. VIPS STEP TO RIBBON, FACING PHOTOGRAPHERS. VIPS SIMULTANEOUSLY CUT RIBBON AND ARE THEN ESCORTED THROUGH EXHIBIT. PRESS PHOTOGRAPHERS FOLLOW AND PHOTOGRAPH SECRETARY AND VIPS EXAMINING DISPLAYS.

1715 OFFICIAL PARTY DEPARTS TRADE CENTER (USIS DISTRIBUTES KOREAN/ENGLISH TEXTS OF SECRETARY'S OPENING REMARKS).

C. SECRETARY'S VISITS TO DOWN-COUNTRY SITES SEPT 29:

MENARD AND 7-PERSON PRESS POOL WILL ACCOMPANY OFFICIAL PARTY DURING VISITS TO DOWN-COUNTRY SITES. PRESS WILL TRAVEL ON FIXED-LIMITED OFFICIAL USE

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WING AND HELICOPTER AIRCRAFT WITH OFFICIAL PARTY AND GROUND TRANSPORTATION WILL BE PROVIDED BY MCI. AP, UPI, REUTERS WILL BE INVITED TO JOIN POOL, ALONG WITH VOA, KOREAN PRESS. AT UNION GAS PLANT OPENING CEREMONY PRESS POOL AND LOCAL AREA PRESS WILL OBSERVE CEREMONY. TEXT OF SECRETARY'S REMARKS WILL BE DISTRIBUTED AT SITE AND ALSO RELEASED IN SEOUL TO PRINT, TV, AND RADIO NEWS ROOMS.

D. CONFERENCE CLOSING AND PRESS CONFERENCE SEPT 30:

1700 TWO DELEGATIONS ENTER ROOM IN WHICH PRESS IS PREPOSITIONED TO OBSERVE SIGNING CEREMONY. AFTER SIGNING COMMUNIQUE, MINISTER CHANG AND THEN SECRETARY WILL MAKE BRIEF REMARKS. DELEGATIONS WILL THEN WITHDRAW AND MINISTER AND SECRETARY WILL MOVE TO ONE END OF CONFERENCE TABLE; PRESS WILL THEN SEAT THEMSELVES AT TABLE.

1715 JOINT PRESS CONFERENCE BEGINS WITH INTERPRETER PROVIDING ASSISTANCE. AN MCI OFFICIAL WILL SOLICIT QUESTIONS FROM PRESS FOR RESPONSE BY MINISTER OR SECRETARY. TEXT OF SECRETARY'S STATEMENT WILL BE DISTRIBUTED DURING Q AND A PERIOD, ALONG WITH EMBARGOED TEXT OF SECRETARY'S KOREAN-

AMERICAN ASSOCIATION BANQUET SPEECH.

E. KOREAN-AMERICAN ASSOCIATION BANQUET SEPT 30:  
TO ENCOURAGE WIDEST POSSIBLE NEWS COVERAGE  
OF SECRETARY'S POLICY SPEECH AT BANQUET,  
EMBASSY PLANS TO SEAT 15 MEMBERS OF THE PRESS  
AT RESERVED BANQUET TABLES. INVITEES WILL  
INCLUDE AP, UPI, REUTERS, NY TIMES AND OTHER  
U.S. MEDIA REPRESENTATIVES AND KOREAN JOURNALISTS  
WHO SPECIALIZE IN ECONOMIC SUBJECTS. KOREAN/  
ENGLISH TEXT OF SPEECH WILL BE AVAILABLE TO ALL GUESTS  
INCLUDING PRESS. TVS AND STILL PHOTOGRAPHERS WILL BE INVITED TO  
COVER THE BANQUET; SPECIAL LIGHTING WILL BE PROVIDED  
TO FACILITATE PHOTO COVERAGE. USIS WILL VIDEOTAPE SPEECH  
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FOR LATER PROGRAMMING TO KOREAN AUDIENCES.

ACTION REQUESTED: DOC REPRESENTATIVE KELLY REQUESTS AUTHORIZA-

TION COMMIT DOC REPRESENTATION FUNDS TO COVER 10 DOLLARS-PER-  
PERSON BANQUET TICKETS FOR INVITED PRESS; TOTAL COST ONE HUN-  
DRED FIFTY DOLLARS. ADVISE ASAP.  
SNEIDER

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## Message Attributes

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**Disposition Date:** 22 May 2009  
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**TAGS:** BEXP, ETRD, OVIP, KS, COM, (KREPS, JUANITA)  
**To:** STATE  
**Type:** TE  
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**Review Markings:**  
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